

BRUNA CAMARGO (SHE/HER)

+ Director of Social Media

CONTACT

+ bruna@brunacamargo.com

+ (248) 935 . 5142

+ @bruntunes

DETROIT, MI



PROFILE

Seasoned expert in the social space: with proven strategic instincts, a proactive mindset, and an eye for fresh opportunities, I craft strategies with a creative lens.

Let me help you tell compelling brand stories and foster authentic connections in today's attention-as-currency online landscape.

>> [Passionate DEIB advocate](#) <<

CLIENT ROSTER

Current

StockX, Ford BlueCruise, Carhartt Women, Spotify, BorgWarner, Owens Corning, Period.org

Past

Ram Trucks, Alfa Romeo, Chrysler, FIAT, Jeep, Proctor & Gamble, Pfizer, U by Kotex, Go Red for Women, Depend, Orchard Supply Hardware, The Detroit Zoo

SKILLS

Bilingual

Fluent in Brazilian Portuguese (Native)

Proficient in Spanish and French

Portrait Photography

BrunaCamargoPhoto.com

since July 2011

EDUCATION

[College for Creative Studies: Detroit, MI](#)

Bachelor of Fine Arts: Advertising Design

+ May 2011

PROFESSIONAL EXPERIENCE

[Lafayette American: Detroit, MI](#)

Director of Social Media + since October 2021

- Founding member of LJA Social Studio, overseeing all social media strategy and content efforts, from kick-off to publishing.
- Steering the growth of our current clients and paving the way for new business opportunities.
- Responsible for discipline health, operations, resourcing and implementation, working closely with internal and client teams, while managing and supporting LJA Social Studio team members.

[Razorfish: Birmingham, MI](#)

Sr. Social Media & Engagement Strategist + July—October 2021

Sr. Social Media Content Analyst + March 2019—July 2021

Publicis Égalité (BRG), Michigan Chapter Lead + 2019—2021

[Organic Inc.: Troy, MI](#)

Sr. Social Media Creative + July 2017—March 2019

[Ignite Social Media: Birmingham, MI](#)

Social Media Creative + July 2015—June 2017

Community Manager + October 2013—July 2015

[Doner Advertising: Southfield, MI](#)

Copywriter & Art Director + December 2010—October 2013

[Leo Burnett: Troy, MI](#)

Copywriter Intern + May—July 2010

[Campbell-Ewald: Warren, MI](#)

Creative Intern + September—December 2009

[BBDO: Troy, MI](#)

Creative Intern + May—July 2009